

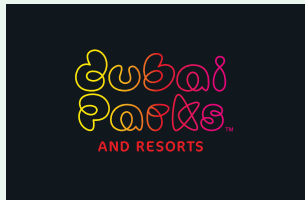
The journey to our first full year of operations

Planning, design and construction

2012

2014

2015



Dubai Parks and Resorts project announced



Groundwork commenced on site

Secured AED 4.2 billion syndicated finance

Successfully raised AED 6.3 billion equity funding including a Dubai Financial Market IPO listing



Agreed major partnerships with globally recognised brands, including Lionsgate, for the fifth zone at MOTIONGATE™ Dubai



Launched the Helmi scholarship programme, offering Emiratis training in Orlando, Florida, USA



DPR's first ride – The Dragon Coaster installed at LEGOLAND® Dubai



Operational phase

The future

2016

2017

2018



DXB Entertainments name change completed



Company moves into operational phase as LEGOLAND® Dubai and Riverland™ Dubai opened on 31 October



Official inauguration of DPR on 18 December

Agreement with Meraas Group to manage select leisure and entertainment assets



DreamWorks™ zone in MOTIONGATE™ Dubai unveiled to the public

World's first The Hunger Games attractions opened in MOTIONGATE™ Dubai

The year marked the company's move from project delivery to operations



Lapita™ Hotel and LEGOLAND® Water Park opened to the public on 2 January

Launch of new pricing and Annual Pass offer



Bollywood Parks™ Dubai enhancement plan launched with family-friendly rides to be added, combined with a new entertainment, retail and food and beverage offering – resulting in a more authentic South Asian experience



DXBE enters into key strategic partnerships with Roads & Transport Authority, Dubai Duty Free and Emirates Airline

DPR crosses the 5 million visitor mark since opening

Ground-breaking ceremony for the construction of LEGOLAND® Hotel



LEGOLAND® Hotel, with 250 rooms, to open adjacent to LEGOLAND® Dubai in first half of 2020



The opening of the 579-room third-party owned and operated Rove Hotel will increase room inventory, broaden the demographic appeal of the destination and drive visitation.

Enhancement of MOTIONGATE™ Dubai and Bollywood Parks™ Dubai through the addition of new rides (subject to shareholder approval)